

Claims

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claims 1-23 (canceled).

24. (currently amended) ~~The order method of claim 23,~~
An order method for a user ordering at least one product or
service of a provider, said method comprising the steps of:
reproducing an offer for the product or service using
electronic reproduction means of a personal
terminal;
the user selecting the product or service using the
personal terminal;
the user terminal transmitting, to a remote server,
product data about the selected product or
service;
the remote server transmitting, to the user terminal,
an order parameter that is connected to the
selected offer based on the data about the
selected product or service;
executing, in said personal terminal, an order program
with which order data can be entered, wherein at
least certain order parameters are used for
adapting an entry mask displayed by the order
program according to the selected offer, wherein

said entry mask has fields that are customized to the selected product or service;

the user using the personal terminal for entering the order data into the entry mask, including filling out said fields that are customized to the selected product or service such that said order data is customized to the selected product or service;

determining, from identification data identification data stored in a personal identification module of the personal terminal, user identity data for identifying the user;

linking said entered order data with the user identity data; and

transmitting an order message with said linked data to the provider via said remote server, wherein said identification module is a chip card, and wherein said order program linked with the selected offer is executed by data processing means in said chip card, and further wherein

said order program is an applet, and wherein the applet is stored in the chip card during personalization of the chip card.

25. (original) The order method of claim 24, wherein the applet is downloaded over a radio interface.

Claim 26 (canceled).

27. (currently amended) ~~The order method of claim 26,~~
An order method for a user ordering at least one product or
service of a provider, said method comprising the steps of:
reproducing an offer for the product or service using
electronic reproduction means of a personal
terminal;
the user selecting the product or service using the
personal terminal;
the user terminal transmitting, to a remote server,
product data about the selected product or
service;
the remote server transmitting, to the user terminal,
an order parameter that is connected to the
selected offer based on the data about the
selected product or service;
executing, in said personal terminal, an order program
with which order data can be entered, wherein at
least certain order parameters are used for
adapting an entry mask displayed by the order
program according to the selected offer, wherein
said entry mask has fields that are customized to
the selected product or service;
the user using the personal terminal for entering the
order data into the entry mask, including filling
out said fields that are customized to the
selected product or service such that said order
data is customized to the selected product or
service;

determining, from identification data identification
data stored in a personal identification module
of the personal terminal, user identity data for
identifying the user;

linking said entered order data with the user identity
data; and

transmitting an order message with said linked data to
the provider via said remote server, wherein
said identification module is a chip card, and further
wherein

the order parameters are transmitted into said chip
card, and wherein

said transmitted parameters are signed electronically,
so that the terminal can verify the integrity and
authenticity of these parameters.

Claims 28-46 (canceled).

47. (currently amended) ~~The order method of claim 40,~~
An order method for a user ordering at least one product or
service of a provider, said method comprising the steps of:

reproducing an offer for the product or service using
electronic reproduction means of a personal
terminal;

the user selecting the product or service using the
personal terminal;

the user terminal transmitting, to a remote server,
product data about the selected product or
service;

the remote server transmitting, to the user terminal,
an order parameter that is connected to the
selected offer based on the data about the
selected product or service;

executing, in said personal terminal, an order program
with which order data can be entered, wherein at
least certain order parameters are used for
adapting an entry mask displayed by the order
program according to the selected offer, wherein
said entry mask has fields that are customized to
the selected product or service;

the user using the personal terminal for entering the
order data into the entry mask, including filling
out said fields that are customized to the
selected product or service such that said order
data is customized to the selected product or
service;

determining, from identification data identification
data stored in a personal identification module
of the personal terminal, user identity data for
identifying the user;

linking said entered order data with the user identity
data; and

transmitting an order message with said linked data to
the provider via said remote server wherein: said
order message is first transmitted to an operator
that has stored said identification data in said
identification module, additional user
identification data are read in a database
managed by said operator, at least part of the

contents of said order message is linked with
said additional user identification data, the
linked data are forwarded on, and wherein
said linked data are transmitted over a fixed network
to said operator.

48. (original) The order method of claim 47, wherein a plurality of said linked data of a plurality of users are transmitted simultaneously to said provider.

Claims 49-81 (canceled).

82. (currently amended) ~~The method of claim 81, An~~
order method for a user ordering at least one product or
service of one provider among a plurality of providers,
said method comprising the steps of:

providing the plurality of providers, each one of
which offers at least one product or service
using a corresponding provider server, wherein
unique order parameters are associated with each
one of the offers;

providing one or more order programs stored, in
advance, in one or both of a personal terminal
used by a user, and a removable personal
identification module inserted in the personal
terminal, wherein each one of the offers is
linked with one or more of the one or more of the
order programs;

transmitting one or more of the offers of the
plurality of providers, wherein said transmitting

also transmits said order parameters associated with said one or more of the offers;

in response to the user selection one of said one or more offers, executing the order program linked to the selected offer using one or both of the personal terminal and the personal identification module, wherein said executing utilizes the order parameters associated with the selected offer to adapt an entry mask customized for the product or service associated with the offer for display to the user;

in response to displaying the entry mask, the personal terminal accepting order data, from the user using the entry mask, for ordering the product or service of the selected offer;

in response to said ordering, performing an authentication of the user, said authentication including the steps of:

the personal terminal transmitting, to a remote server, identification data stored in a secured area of the removable personal identification module,

the personal terminal also transmitting, to the remote server, information about the provider of the product or service ordered by the user,

the remote server determining, from said identification data, user identity data for authenticating the user, and

in response to authenticating the user, the
remote server sending order information to
the provider of the product or service
ordered by the user;

in response to authenticating the user and receiving
the order information, the provider completing
the order; and

in response to completing the order, the provider
providing the product or service ordered by the
user to an intended recipient wherein the
provider server of the selected offer is
connected to the personal terminal for providing
the selected offer utilizing a first
communication path for providing, and wherein the
personal terminal is connected to the remote
server using a second communication path for
authenticating the user, and wherein

the provider server is connected to the remote server
via a third communication path for providing the
order information.